

TANZPRO GREENS LTD

COMPANY PROFILE

 Sustainable Farming |  Fresh Produce |  Organic Products |  Greenhouse Farming |  Export Markets

 Dar es Salaam, Tanzania



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Company Overview

1. Company Information



Company Name:
Tanzpro Greens Ltd



Business Sector:
Agribusiness, Fresh Produce Supply,
Organic Products, Greenhouse Farming,
Food Retail & Export



Location:
Dar es Salaam, Tanzania



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2. Company Overview

Tanzpro Greens Ltd is a Tanzanian agribusiness company focused on sustainable agriculture, fresh produce supply, organic products, greenhouse farming, food retail, value addition, and export market development.

The company produces, sources, processes, packages, and supplies high-quality agricultural products for local and international markets. Through its farming operations, farmer networks, value-added products, and retail brand Be Organic Store, Tanzpro Greens Ltd supports food security, professional supply, and market access.



Vision

To become one of Tanzania's leading agribusiness companies in sustainable farming, fresh produce supply, organic products, food retail, and agricultural exports.



Mission

To produce, source, process, and supply high-quality agricultural products while promoting sustainable farming, food security, farmer empowerment, value addition, and reliable market access for Tanzanian produce.

Core Values & Business Areas

3. Core Values



Quality

We are committed to high standards in production, handling, packaging, and delivery.



Sustainability

We promote responsible farming practices that support long-term agricultural productivity.



Reliability

We focus on consistent supply, timely delivery, and dependable service.



Innovation

We embrace greenhouse farming, drip irrigation, improved packaging, and value addition.



Integrity

We conduct business with professionalism, transparency, honesty, and accountability.



Farmer Empowerment

We support farmers through market opportunities, technical linkages, and fair supply partnerships.

4. Our Business Areas

Fresh Produce Production & Supply



Greenhouse Farming



Organic & Value-Added Products



Be Organic Store



Export Market Development



Fresh Produce & Greenhouse Farming

6.1 Fresh Produce Production and Supply

Tanzpro Greens Ltd produces and sources a wide range of fresh agricultural products for local and export markets. The company works with farms and selected farmer networks to ensure quality, consistency, and reliable supply.

Our fresh produce category includes:

- 🌿 Fresh vegetables
- 🌿 Fresh fruits
- 🌿 Herbs and spices
- 🌿 Leafy greens
- 🌿 Root crops
- 🌿 Tropical fruits
- 🌿 Greenhouse-grown crops
- 🌿 Seasonal agricultural produce

We supply households, supermarkets, hotels, restaurants, institutions, food processors, and export buyers.



6.2 Greenhouse Farming

Tanzpro Greens Ltd promotes modern and controlled farming systems through greenhouse farming to improve crop quality, reduce weather-related risks, increase yield, improve water efficiency, and support year-round production.

Our greenhouse farming focus includes:

- 🌿 Galvanized greenhouse structures
- 🌿 Drip irrigation systems
- 🌿 Controlled crop production
- 🌿 Vegetable and herb cultivation
- 🌿 Improved water management
- 🌿 Higher productivity
- 🌿 Better crop protection
- 🌿 Consistent production planning



Organic Products & Be Organic Store

6.3 Organic and Value-Added Products

Tanzpro Greens Ltd develops and supplies organic, natural, and value-added agricultural products through processing, packaging, branding, and market access.

Our product focus includes:

- ✓ Organic moringa powder
- ✓ Organic roselle powder
- ✓ Organic honey
- ✓ Sunflower oil
- ✓ Dried fruits
- ✓ Natural health products
- ✓ Fresh and packaged organic produce
- ✓ Healthy food products

These products support the growing demand for natural, healthy, and locally sourced products in Tanzania and export markets.



6.4 Be Organic Store

Tanzpro Greens Ltd operates Be Organic Store, a retail platform focused on fresh, healthy, organic, and natural products.

Through Be Organic Store, we promote:

- ✓ Healthy living
- ✓ Organic products
- ✓ Fresh farm produce
- ✓ Natural food products
- ✓ Local producer support
- ✓ Value-added Tanzanian products
- ✓ Direct access between farmers and consumers

Be Organic Store strengthens our market presence by creating a direct retail channel for our products.



Export Market Development

Tanzpro Greens Ltd is actively expanding into regional and international export markets by positioning Tanzanian agricultural produce as a reliable, high-quality, and competitive supply option for global buyers.



Export Markets

Our export market focus includes destinations such as Seychelles, Comoros, the Middle East, and other regional and international markets where demand for quality Tanzanian produce continues to grow.



Key Export Products

- Fresh pineapple
- Fresh Hass avocado
- Fresh cabbage
- Fresh beans
- Fresh carrots
- Fresh potatoes
- Fresh garlic
- Fresh ginger
- Fresh onions
- Fresh herbs and spices
- Organic moringa powder
- Organic roselle powder
- Organic honey
- Sunflower oil
- Dried fruits



Export Support & Compliance

- Product sourcing and aggregation
- Farmer coordination
- Sorting and grading
- Quality inspection
- Packaging coordination
- Phytosanitary documentation support
- Export permit and compliance coordination
- Cold chain and logistics planning
- Buyer communication
- Air and sea freight coordination
- Consistent supply planning

Our export vision is to become a trusted Tanzanian supplier of fresh produce and organic products to regional and international buyers.



Products, Services & Target Markets

7. Products and Services

7.1

Fresh Produce

Pineapples, Hass avocados, cabbage, carrots, green beans, potatoes, garlic, ginger, onions, tomatoes, cucumbers, lettuce, spinach, herbs, spices, and seasonal fruits and vegetables.



7.2

Organic and Natural Products

Organic moringa powder, organic roselle powder, organic honey, sunflower oil, dried fruits, herbal products, natural health products, and healthy food products.



7.3

Greenhouse and Irrigation Solutions

Greenhouse production planning, greenhouse crop management, drip irrigation systems, water-efficient farming, agronomy support, and commercial farming development.



7.4

Retail and Distribution

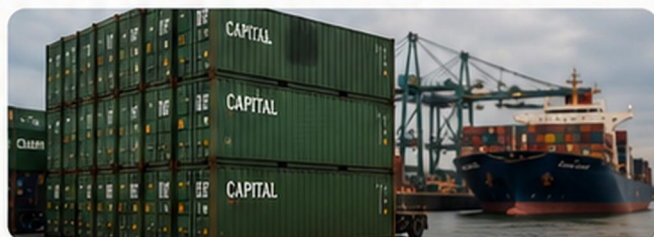
Retail sales of fresh produce, organic product sales, fresh produce distribution, healthy food product supply, and juice bar concepts.



7.5

Export Supply Services

Product sourcing, produce aggregation, sorting and grading, packaging coordination, export documentation support, logistics coordination, quality control, and shipment coordination.



8. Target Markets

- | | | |
|--|--|---|
| <ul style="list-style-type: none"> • Local households • Organic food consumers • Supermarkets • Hotels and restaurants | <ul style="list-style-type: none"> • Juice bars • Food processors • Institutional buyers • Export buyers | <ul style="list-style-type: none"> • NGOs and donor organizations • Government institutions • Farmers and agricultural investors |
|--|--|---|

Approach, Quality & Sustainability



9. Our Farming and Supply Approach

Tanzpro Greens Ltd uses a practical, professional, and market-driven approach to agriculture by combining its own production with a network of trusted farmers and suppliers.

- ✦ Identifying market demand before production
- ✦ Supporting farmers with technical guidance
- ✦ Promoting greenhouse and irrigation systems
- ✦ Working with agronomists for crop planning
- ✦ Improving post-harvest handling
- ✦ Maintaining product quality and consistency
- ✦ Creating reliable market linkages
- ✦ Supporting local and export market requirements
- ✦ Building long-term relationships with buyers



10. Quality Assurance

- ✦ Careful farmer and supplier selection
- ✦ Product inspection before purchase and dispatch
- ✦ Sorting and grading of produce
- ✦ Proper packaging and handling
- ✦ Hygiene-focused retail and storage practices
- ✦ Agronomy support for farm production
- ✦ Export compliance where applicable
- ✦ Phytosanitary coordination where required
- ✦ Continuous improvement based on buyer feedback



11. Sustainability Commitment

- ✦ Water-efficient drip irrigation
- ✦ Greenhouse farming to reduce crop loss
- ✦ Reduced post-harvest waste
- ✦ Support for organic and natural products
- ✦ Local farmer empowerment
- ✦ Climate-smart farming methods
- ✦ Responsible sourcing and distribution
- ✦ Promotion of healthy food systems



Impact, Strengths & Objectives



12. Farmer Empowerment and Community Impact

- Linking farmers to reliable buyers
- Supporting smallholder production
- Encouraging improved farming methods
- Creating employment across farming, retail, logistics, and processing
- Promoting Tanzanian products in local and export markets
- Supporting food security through consistent agricultural production
- Increasing farmer income through better market access



13. Competitive Advantage

- Strong local knowledge of Tanzanian agriculture
- Experience in fresh produce sourcing and supply
- Retail market presence through Be Organic Store
- Focus on organic, natural, and healthy products
- Greenhouse farming and irrigation development
- Export market focus and buyer engagement
- Network of farmers and technical partners
- Ability to supply both fresh and value-added products
- Commitment to quality, reliability, and sustainability



14. Strategic Objectives

- Expand greenhouse farming and controlled production systems
- Increase fresh produce supply capacity
- Strengthen Be Organic Store as a trusted healthy food brand
- Develop export-ready agricultural products
- Support more farmers through market access and technical guidance
- Improve packaging, branding, and product presentation
- Invest in value addition and processing
- Improve cold chain and logistics capabilities
- Promote Tanzanian organic and natural products globally



Partnership Opportunities

- ✔ Banks and financial institutions
- ✔ Donor organizations
- ✔ Government institutions
- ✔ Export buyers
- ✔ Supermarkets and retailers
- ✔ Hotels and restaurants
- ✔ Agricultural technology providers
- ✔ Greenhouse and irrigation suppliers
- ✔ Farmer groups and cooperatives
- ✔ Logistics and cold chain companies



Why Work With Tanzpro Greens Ltd

- ✔ Professional agribusiness management
- ✔ Strong supplier and farmer networks
- ✔ Commitment to quality and consistency
- ✔ Fresh and organic product focus
- ✔ Export-oriented business approach
- ✔ Reliable communication and supply coordination



Tanzpro Greens Ltd is committed to building a strong, sustainable, and market-focused agribusiness company that supports farmers, serves customers, promotes healthy products, and expands Tanzania's presence in regional and international agricultural markets.



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